

Contact

hello@timtikhomirov.com
linkedin.com/in/timach
Tbilisi, Georgia

Top Skills

SQLPythonData Analysis

Data StrategyTeam Leadership

A/B TestingdbtBigQuery / GCP

StarRocksMixpanelMetabase

LLM & MCP toolingAI automation

Languages

English — Full Professional
Russian — Native / Bilingual

Tim Tikhomirov

Head of Analytics · Data Strategy · Team Leadership · Fintech
Tbilisi, Georgia

Analytics leader with 7+ years in fintech, crypto and Web3. I build data functions from the ground up — event analytics, data warehouses, experimentation — and lead analytics and data engineering teams toward measurable business impact. Currently driving the AI transformation of the data organization: conversational analytics, agentic automation, and documentation-as-code.

Experience

Mercuryo

Head of Analytics

January 2025 – Present · Limassol, Cyprus

Lead data analytics and data engineering teams (10 people) and own the company's data strategy.

- Built **event analytics from scratch on GCP** (BigQuery + Cloud Run); Mixpanel as the customer analytics and real-time funnel / journey layer.
- Launched an **A/B testing framework** and streamlined experimentation so product hypotheses are validated with structured experiments, not opinion.
- Led the **DWH migration from Exasol to StarRocks** onto a more scalable storage layer, with core query and process optimizations.
- **Doubled resolved analytics tickets** (53 → 108 per month) and improved delivery speed ~30%; +204% tickets resolved year over year.
- Scaled the analytics team 4 → 6, established **DE and DA team leads** with clear ownership, and shifted delivery from Kanban to sprints.
- Took part in **external regulator audits** and raised reporting standards.

AI TRANSFORMATION OF THE DATA TEAM

- **Conversational "bot analyst" (MCP):** rolled out Mixpanel MCP across chat and IDE with OAuth setup, so analysts and data customers query metrics, inspect dashboards and iterate on reports without leaving the conversation — removing the analytics team as a bottleneck.
- **AI-assisted delivery & automation:** deployed agentic workflows for DWH pipelines, analytics alerts and routine reporting, plus team-wide AI code generation, materially increasing implementation throughput.
- **Documentation-as-code:** unified dbt models, tests, lineage and markdown docs into a single GitHub + LLM + Slack workflow, letting LLMs read from and improve the source directly and cutting context loss between building, reviewing and explaining models.
- **Metabase-as-code:** cut average query time **-72%** (7.2s → 2.0s) and median **-75%** (2.5s → 0.6s).

Zion Development

Head of Analytics

November 2020 – December 2024 · 4 yrs 2 mos · Tbilisi, Georgia

"Player-coach" leading the analytics department, focused on data architecture, product pricing and decision-making.

- Built a team of 4 analysts (most working with me 3+ years); team averaged a **5.8/6 360-review rating** and mentored 2 juniors to middle+ roles.
- As **Pricing Lead**, drove up to **3x growth** in B2B purchases via competitor analysis and built a dynamic pricing MVP (B2C + B2B) adding **~20% margin**.
- BI dashboards built by the team reached **2,000+ monthly views** across all business departments.
- Acted as liaison between business and technology, lead-designing MVPs of new features impacting **200,000+ MAU**.

Zion Development

Data Analyst / Analytics Engineer

May 2019 – October 2020 · 1 yr 6 mos · Tbilisi, Georgia

- Built the analytics **Data Warehouse** that became the main source for company decision-making, plus real-time automated analytics from scratch.
- Created a competitor analytics system using API data gathering and web scraping.
- Automated KPI reporting for business departments and developed GAAP-based financial reporting for crypto operations.

Digital Marketing Agency (NDA)

Web Analyst / SEO · SEO Specialist & Copywriter

April 2018 – May 2019 · 1 yr 2 mos

Education

North-West Academy of Public Administration

Bachelor's degree, Business Informatics · 2014 – 2018